Example of a Properly Filled out Commercial Form:

SCREEN ACTORS GUILD- PRODUCERS PENSION AND HEALTH PLANS														
TV COMMERCIALS EXHIBIT B Page 1 of 2 All information on the form must be completed														
PSH Account				I OII U	Rep	ort/Paym		щ	10150		Commercial	✓		
Number: 123456 Reporting	Period: 03/01	201.	3		Dat	and the second					Infomercial			
Company, Payor Company, Inc.					Par	Parent Company: Blg Box Store								
Telephone 123 Hollywood Way, Los Angeles, CA (818)555-5555						Brand/Product Big Box Drinks					Product Type	Soda pop		
Print Name & Title of Person completing form: Jane Doe, Producer						Advertising Agency: Signatory Inc								
Signature:	<u>a_</u>					Production Company: Signatory Inc								
Commercial We Love Pop! Length (In seconds) 30							Original Session pout 4/2013 1st Air pout 5/2013							
Lift	(in seconds)				LINE	Date(s): 02/14/2013 Date: 03/15/2013 Date: 03/1								
ID/Title If New ID, indicate	(in seconds)					ORT TY		V	SESSION	HOLDING	□U8E	Check her	• 🗆	
Last reported ID: CREDIT (Clarify in comments) OTHER (Specify in comments) If Spanish Language														
					or 2000 U		doast			Rest of World Europe	SPANISH LANGUAGE	☐ Program ☐ Spot		
☐ Class C ☐ T	ype B With NY	f less,	enter	Total C	able Ur	lbs:			Japan	Asia/Pacific	To	otal Spot Unit	be:	
					ek _			4-	Theatrical/Industrial E		South-/Centre		ico	
8 NEW MEDIA Made-For D			hiladel	_	bek	W. Palm	Beach	屵	Other (Specify in Con (a) Gross Paymen		Caribbean/Pu	erto Rico		
LOS ANGELES		_	hoenix		=	Mexico ((Sum Col. 9, all p		\$ 20,000	POR OFFIC	E USE ONLY	
W CHICAGO		_	Ittsburg			Montrea								
I Atlanta		= -	offland taleigh		n 🗆	Puerto P Toronto	100		(b) CONTRIBUTION	JN 401/09-> 15.509	s 3100.00			
T D Birmingham	Indianapolis	=	acrame			Vancou	ver BC				8	Check		
Y Boston	· · · · · · · · · · · · · · · · · · ·	_	at Lak						Apply % If	0/3003→ 14.309	\$			
P 8 Charlotte	Las Vegas Miami	_	t. Louis Ian Ant		Me	of		ł	Produced on or	00000→ 13.309	\$	No. Pmt.		
O Cleveland		_	an Die			Additional after. 2002 12:50						Arnt.		
T Columbus, OH			an Fra			Cities:						Date		
Dallas/Pt. Worth	Nashville Norfolk	= "	ieattie/ī ampa	acomi		Total (c) Make checks payable to: Spot SAG-PRODUCERS PENSION.					HEALTH PLANS	Reod.		
☐ Detroit ☐	Orlando	W	/ashing	ton DC	Ur	its:		L						
CLASS A USE DETAIL List additional us	es in Comments or on a se	parate	report						of "included lift" with "). *	
Use # UD Date P	Program	Use #	UD	Date	Note		ogram	Nun	Use # L/D	Date		menta. gram		
Comments								_						
(1)	(2)	(3)	(4	0	(3)	(0)		n	(6)		(9)		(10)	
Social Security	ner's Name not Initial	Perf. Categ	On	00	No. of	Date(ii)	Dirthon		F upgrade, show amount already pai for cycle		Gross Payment		Check If Multi Service	
123-45-6789 Actorson, Actor A		P	x	-	Commis 2	Worked 2/14/13	under ag	ge 4	na qua	10.000.0			Contract	
987-65-4321 Von Actress, Actre	ss A	P	x		2	-				10,000.0	_		_	
			ΙI			2/15/13								
													V	
Total Gross Compensation Su	•							_			\$ 20,000.00			
Employer's Contribution @ 15 Special Rate Code	5.5% of Gross Comp	ensa	DON					-			\$3,100.00			
Make check payable to: SCREE	N ACTORS GUILD-F	ROD	UCE	RS PE	NSIO	N AND I	HEALT	н	PLANS		Check No.	123546		
P.O. Box 54867, Los Angeles CA									none (818) 973-44	472				
Only Producers who are signator														
contributions to the Screen Actor									eligible Perform	ers employe	ed by such			
Producers. Any contributions sub I certify that the above-named Er									nt with the Scree	n Actors Gu	ild By slaning			
this agreement, Producer acknow														
the collective bargaining agreem	ent to which Produce	er Is a	signato	ory. I f	urther	certify ti	nat the I	Inf	ormation contain	ed herein is	correct, and ti			
all compensation subject to contr	ributions earned by p	erfor	mers	in our	emplo	y during	the pe	rio	d covered has be	een reported	i herein.			
Signature Nar								itie				Date	3/1/13	
"A Producer will be considered to														
Gulid, or, if the collective bargain	ing agreement has e	xpire	d, the	produ	uceris	obligate	d by fe	œ	rai iaw to continu	ue to make s	uch contributi	ons.		

	SCREEN ACTORS G	UILD- PRODUCERS PENSION AN	D HEALTH PLANS							
TV COMMERCIALS EXHIBIT B Page 1 of 2										
	All Information	on on the form must be completed								
P&H Account	Payroll	Report/Payment	Commercial 5							
Number:	Period:	Date:	Infomercial							
Reporting		Advertiser/								
Company,		Parent Company: 6								
Address &		Brand/Product	Product Type							
Telephone			8							
Print Name & Title of		Advertising Agency:								
Person completing form: 4		9								
Signature:		Production Company:								

- 1. The **P&H Account Number** is the Studio Code Number assigned by SAG-Producers Pension and Health Plans for the Signatory Producer. Please note, that this may or may not be the same number assigned to the company by the SAG-AFTRA Guild offices. Please call the Plan office at 818-973-4472 if you do not know your number.
- 2. The **Payroll Period** identifies the date that the employee (talent) was paid and will determine the quarter that earnings are credited to. This should be the date the check was made to the performer.
- 3. The **Reporting Company** is the name of the company that is writing the contribution check to the Plans.
- 4. Please give your name so we know the person to contact in case the Plans have any questions on the report. This can include missing information, questions on payment amounts, etc.
- 5. Use this field to indicate whether the project is a **Commercial** or an **Infomercial**.
- 6. The **Advertiser** refers to the company that is paying for the commercial to be made
- 7. The **Brand/Product** refers to the product that is being advertised
- 8. The **Product Type** refers to what the product is (ie car, health care, clothing, etc.)
- The Advertising Agency should be the party that is signatory to the appropriate SAG or SAG-AFTRA Commercials contract. This will normally be the same as the reporting company
- 10. The **Production Company** should be noted if different than the Advertising Agency

Commercial ID/Title	Length (in seconds)		Original Session Date(s):	3	1st Air Date:	14	
Lift ID/Title	Length (in seconds)		CYCLE DATES: 15				
If New ID, indicate Last reported ID:		16	REPORT TYPE: [CREDIT (Clarify in	SESSION comments)		_	Check here if Spanish Language

- 11. The **Commercial ID** is the AD-ID or ISCI, if available. If not, please add the title so as to distinguish this production from others advertising the same product.
- 12. The **Length** in seconds of the commercial.
- 13. The Original Session Date refers to the date that actors were first on set filming this commercial
- 14. The 1st Air Date is the date the commercial is first aired
- 15. The Cycle Dates will normally be the 13 week period in which the commercial will run
- 16. The **Report Type** refers to what type of payment is being made. Is it payment for the session, for a holding fee, for a use fee?

PROGRAM ☐ Class A DEALER CABLE ☐ Made for ☐ Fm Broadcast FOREIGN ☐ Rest of World	SPANISH Program									
☐ Class B ☐ With NY ☐ Type A ☐ With NY ☐ Cable Maximum (2000 Units) ☐ ☐ United Kingdom ☐ Europe	LANGUAGE Spot									
☐ Class C ☐ Type B ☐ With NY If less, enter Total Cable Units: ☐ Japan ☐ Asla/Pacific	Total Spot Units:									
U INTERNET Made-For 8-Week 1-Year Move-Over 8-Week 1-Year Theatrical/Industrial Exhibition South-/Central-Amer./Mexico										
S NEW MEDIA Made-For 8-Week 1-Year Move-Over 8-Week 1-Year Other (Specify in Comments) Caribbean/Puerto Rico										
E NEW YORK Grand Rapids Philadelphia W. Palm Beach (a) Gross Payment										
LOS ANGELES Greenville Phoenix Mexico City (Sum Col. 9, all pages)	\$ FOR OFFICE USE ONLY									
W ☐ CHICAGO ☐ Harrisburg ☐ Pittsburgh ☐ Montreal										
I Atlanta Hartford/N. Haven Portland Or Puerto Rico (b) CONTRIBUTION										
L ☐ Baltimore ☐ Houston ☐ Raleigh-Durham ☐ Toronto 04/01/09→ 15,50%	\$									
T D ☐ Birmingham ☐ Indianapolis ☐ Sacramento ☐ Vancouver BC 10/90/06→ 14,80%	\$ Check									
Y Boston	\$									
P S ☐ Charlotte ☐ Las Vegas ☐ St. Louis ☐ Apply % if Commercial 10/30/00 → 13.30%										
F. P. Cincinnati Miami San Antonio No of Produced on or 27794 > 12.55%										
O ☐ Cleveland ☐ Milwaukee ☐ San Diege Additional ☐ 2/194 → 12.50%	·									
T Columbus OH Minneapolis/St. Paul San Francisco Cities:	Date Date									
Dallas/Ft. Worth Nashville Seattle/Tacoma Total (c) Make checks payable to:										
C) wake checks payable to.	Recd.									
☐ Denver ☐ Norfolk ☐ Tampa ☐ Spot ☐ SAG-PRODUCERS PENSION & ☐	HEALTH PLANS.									
☐ Detroit ☐ Orlando ☐ Washington DC ☐ Units:										

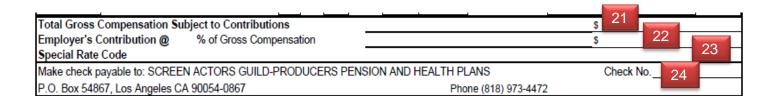
Please check the appropriate boxes in this section. If it is not applicable, please leave them blank.

		SE DETAIL Guarantee	List additional uses in Comments or on a	separate	repo	rt	In "L/D" Column, mark uses of "included lift" with "L," mark uses to which discount applies with "D." Note any separate Use Number sequence for uses of 10-/15-second version in Comments.					
Use #						Date	Program	Use #	L/D	Date	Program	
Comn	<u>ients</u>											

If payments are made late, please add appropriate Liquidated Damages to the area above.

(1) Social Security	Performer's Name		(3) Perf.	Camera		(5) (6) If Session Report			(8) If upgrade, show amount aiready paid	(9) Gross Payment	(10) Check If	
Account Number	Last	First	Initial	Categ	On	Off	No. of Commis	Date(s) Worked	Birthdate, if under age 4	for cycle	rayment	Multi Service Contract
17				18							19	20

- 17. The **Social Security Account Number** for the Performer(s) is required here. Please do not submit FID/EIN, etc. information here. In order to process the earnings and provide proper credit to the performer, we require a valid SSN.
- 18. The **Performer Category** is where you will indicate if the payment was for a performer or background actor. It is also an area where a Multi Service Contract will be indicated. Please indicate the applicable code here:
 - a. E- Extra/Background Performer
 - b. P-Principal Performer
 - c. CHR- Dance Choreographer
 - d. MSC- Multi Service Contract
- 19. The **Gross Payment** Please indicate the Performer Compensation that is subject to Pension and Health contributions (i.e. do not report meal penalties, mileage, etc. as they are not reportable to the Plans). If the contract has a reporting limit or ceiling, please report only up to that limit.
- 20. **Multiple Service Contracts** need to be indicated with a check mark here. A multi service contract should be indicated for any performer that is contracted to do advertising work that extends beyond just a commercial. For example, if the ad campaign includes a TV commercial, a billboard, and a radio commercial, that is an MSC.



- 21. The **Total Gross Compensation** is the sum of the Performer Gross Compensation from above.
- 22. The **Employer's Contribution-** Please indicate the contribution percentage being paid and the total contribution amount. Please see page two of the contribution form for details.
- 23. The **Special Rate-** There are lower rates for certain project and residual types. If you are not paying the standard rate, please indicate what rate type you are paying. Please refer to page two for the contribution form for the codes.
- 24. The **Check Number** refers to the number on the contribution check that is sent to the Plans.